

Research on the connotation and practice of the political thought curriculum of art design under the background of new liberal arts

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Abstract: As one of the cores of the national higher education development strategy, the construction of new liberal arts is an inevitable requirement for the development of higher education connotation and an important measure to build a liberal arts talent training system for higher education with Chinese characteristics. Building a liberal arts education system with Chinese characteristics should be guided by respecting laws, basing on national conditions, maintaining integrity and innovation, and advancing by classification. Under the background of the new liberal arts with the integration of disciplines, design majors must achieve development under the conditions of homogenization trend, differentiated development, and unfavorable organizational environment. Environmental design majors must break through themselves, enhance endogenous power and core competitiveness, and need to Pay attention to the important role of curriculum ideology and politics. How to comprehensively improve the quality of personnel training from the concept and policy implementation to daily teaching and scientific research is an urgent and realistic problem. Combined with the methods of virtual simulation experiment teaching, course ideology and politics, and multi-dimensional evaluation, the innovative experimental course teaching mode is adopted to carry out curriculum reform to meet the training needs of design talents in the new era.

1. Introduction

"The "New Liberal Arts Work Declaration" generally clarifies the mission requirements of the new liberal arts construction, and also points out the direction for the further discussion of the new liberal arts concept. The new liberal arts construction will provide new momentum for the transformation of the humanities and humanities construction in my country's institution of higher learning [1]. Traditional Design disciplines focus on cultivating students' professional knowledge and skills. At present, the design disciplines in my country's institution of higher learning include environmental design, industrial and product design, visual communication design, fashion design, film and animation design, new media design, art and technology and other majors Composition. The new liberal arts is relative to the old liberal arts. It is the product of human beings actively adapting to major changes and developments in society, economy, technology, and culture under the background of the new era [2]. Product design as a new liberal arts design science An important part of such majors, it is an important force for realizing national innovation-driven development, enterprise transformation and upgrading, and satisfying people's yearning for a better life. It is the change of the times, the change of thought and the change of education [3].

Political thought education studies the fundamental problem of being a person, and it is also a key measure for institution of higher learning to achieve the fundamental purpose of "cultivating morality and cultivating people" [4]. Both the new liberal arts and curriculum ideology and politics take talent cultivation as the research core, emphasizing the epochal nature of humanistic spirit. , the Ministry of Education made a series of important expositions on issues such as the situation, development demands, and implementation paths of the new liberal arts construction era, and built a systematic and scientific theoretical system for the new liberal arts construction, indicating that the new liberal arts construction has entered a new stage. "New liberal arts" as the integration of innovation and development of liberal arts education in the current era, it first means a deep cross

and integration of interdisciplinary, especially the integration of liberal arts and new scientific and technological revolution. Adhere to demand-oriented and problem-oriented, through the construction of industrial resources and education The integration of resources, the integration of professional standards and occupational requirements, the integration of campus culture and corporate culture, and the integration of management mechanisms and corporate markets, open up the supply side and demand side of product design talent training [5].

2. Jointly formulate talent training programs

2.1 The construction of new liberal arts is the inevitable requirement of the connotation development of higher education.

Different from traditional academic research talents, applied undergraduate talents belong to the category of applied talents, and are professional talents facing the needs of society [6]. In the process of cultivating product design talents, local application-oriented universities should fully understand and grasp the connotation and characteristics of application-oriented undergraduate talents, formulate corresponding talent training programs, and cultivate product design talents that meet the needs of the market. Interdependent and mutually transformed, constantly breaking through ourselves is the way out for professional development. The concept of "new liberal arts" is helpful to create a new situation of discipline construction in institution of higher learning in China, change traditional school-running ideas and improve the quality of personnel training [7]. At present, the content and structure orientation of experimental courses in design majors in some institution of higher learning are rather vague. As far as science and engineering are concerned, the basic experimental courses of the same discipline and the same professional direction are similar, and the experimental instruments, experimental methods and experimental processes in their experimental teaching also have relatively standard and strict frame systems and reference standards. The flow chart of instructional design supported by information technology is shown in Figure 1.

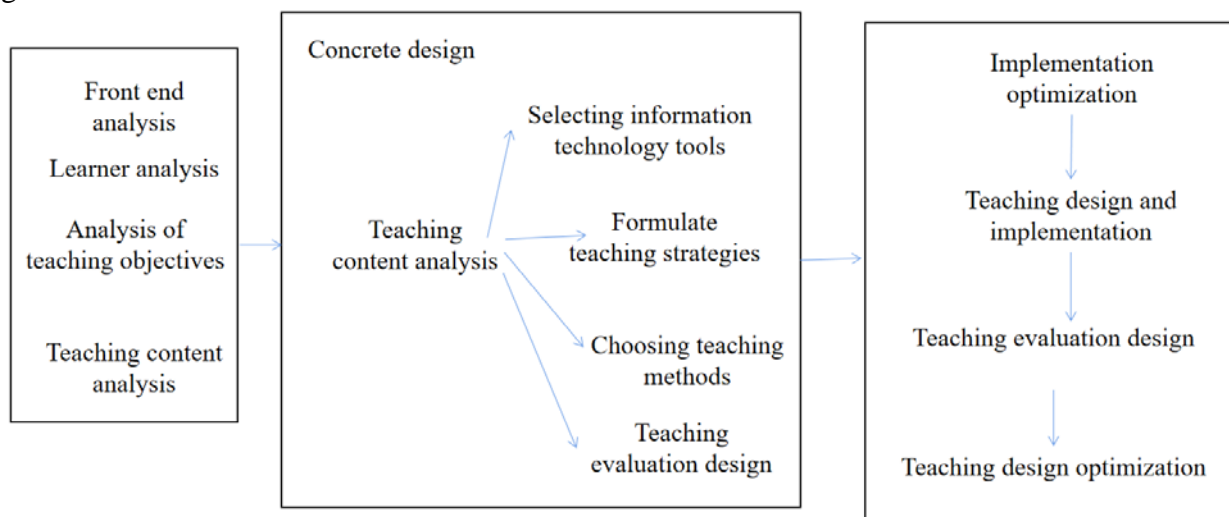


Figure 1 Flow chart of instructional design supported by information technology

Nowadays, the world is in a period of great development, great change and great adjustment. New technologies such as artificial intelligence, "internet plus", cloud computing and Internet of Things have set off a new scientific and technological revolution. Some scholars call the current new scientific and technological revolution and industrial revolution "the fourth industrial revolution", which also means that liberal arts should accept the new technological revolution, combine humanities with technology, reflect on technology and update humanistic concepts. It is best to accept the achievements of new ecological civilization construction in the industry. Only in this way can we lay a solid foundation for the school-enterprise cooperation in formulating or revising the talent training program, and provide institutional guarantee for the specific

implementation of the talent training program through the idea of "reverse design and positive implementation" [8].

2.2 The construction of new liberal arts is an inevitable choice to respond to the requirements of the times.

The construction of new liberal arts is the strategic demand of national development. With a series of countries' opinions or actions such as "the belt and road initiative" and "Community of Shared Future for Mankind" recognized by the world, all of them show that China is gradually "going to the center of the world stage", constantly making Chinese voices, contributing Chinese wisdom and providing Chinese programs [9]. All of these need strategic planning talents, innovative talents with "one specialty and many abilities" and talents familiar with international affairs. Without science and technology, you will lose if you fight, and without cultural confidence, you will lose if you don't fight. Brilliant Chinese culture and enduring Chinese civilization are the spiritual strength of the Chinese nation, and the spiritual home of the Chinese people.

It is the existence of all social phenomena and inner spirits of the intellectual groups, and the sum total of inheritance, creation and development [10]. Chinese culture is branded with the characteristics of the nation and the times. Influenced by western values, some students' values deviate, and pragmatism, egoism and hedonism are rampant. Due to the lack of traditional culture and education, some students have no sense of identity and belonging to the country. It provides macro-orientation and basic compliance for the construction of new liberal arts. The construction of new liberal arts should not only respect the objective laws, but also conduct all-round exploration based on reality, and constantly blaze new trails while strengthening the foundation. Chinese scholars should adhere to China's position, pay attention to Chinese characteristics, explain Chinese practice with Chinese theory, sublimate Chinese theory with Chinese practice, show Chinese thoughts more vividly, put forward Chinese ideas more loudly, promote the prosperity and development of art, and promote the creative transformation and innovative development of Chinese excellent traditional culture. It is also the only way to build China from a cultural power to a cultural power.

3. Teaching pain points of previous experimental courses

3.1 Jointly cultivate a team of dual-qualified and dual-energy teachers

At present, most of the local application-oriented universities are transformed from local ordinary universities or newly-built universities. There are structural problems in the construction of teaching staff, such as the lack of professional teachers' practical background and the lack of production-university-research capabilities. This kind of problem cannot be solved in the short term only by the strength of the university itself, but it will directly affect the quality and level of the training of applied talents. In the second and third three-year plans, the theoretical teaching of the construction experiment course for environmental design majors revolves around traditional Chinese architectural culture, but there are many types and names of ancient architectural components and structures in my country. The main structure of the painting, the content is redundant, which affects the interest of some students in learning, and it is difficult to achieve good teaching results. Under the historical circumstances of the continuous deepening of higher education reform, liberal arts education must have a clear understanding, establish the concept of coexistence of value and academic nature, follow the laws of social and era development, and guide the construction of new liberal arts in my country towards high quality. The basic elements are shown in Figure 2

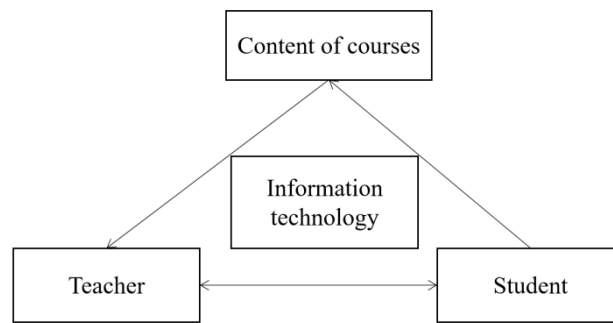


Figure 2 Key diagram of essential elements

On the whole, the international voice of my country's philosophy and humanities, especially literature and art, is still relatively small, and it is still in a situation where it is impossible to say what is reasonable and what is said to be spread. To use art to tell Chinese stories well is to improve the ability and level of domestic academic research, to put forward ideas, propositions, and plans that can reflect China's position, Chinese wisdom, Chinese values, and Chinese style, and calmly respond to challenges from all sides. We should use positive spirit and thinking to solve various practical problems, avoid misunderstanding of values, and enable students to establish a correct world outlook, outlook on life and values, and then satisfy their demands for learning and doing good. The guiding role of the teacher, the teaching material and the teaching environment is significant.

3.2 The realistic demands of the new liberal arts constructionvision

At present, my country has built a moderately prosperous society in an all-round way, and is in the great journey of building a great modern socialist country in an all-round way. Adhering to the party's educational policy, implementing the fundamental task of building morality and cultivating people, taking root in China to run education, and combining production, labor and social practice with the lack of relevant content, platform and mechanism research in the design of experimental courses, resulting in teaching, professional training plans, There is a lack of linkage between the society's demand for the ability of college graduates. Teaching activities are a positive response to the problems and confusions encountered by students in learning and life practice. Teachers should guide students through problem orientation, tracing the source, learning reflection, Comparing study, practice improvement and other learning methods to learn course knowledge. Be good at seeking change. In recent years, the rise of emerging technologies and industries such as artificial intelligence, big data, genetic engineering, and virtual technology has not only driven innovation in the field of technology, but also promoted The emergence of new technologies and new business formats requires liberal arts education to actively adapt to this new development trend and challenges, grasp the far-reaching impact of the scientific and technological revolution on philosophy and humanities, establish a dual-track system of teacher appointment and assessment, and establish an interdisciplinary system. An efficient mechanism for professional teaching [10], exploring the training model from general to special, and integrating general and special, realizing the cross-integration of liberal arts and between liberal arts and sciences, cultivating philosophical and social scientists with great aspirations, outstanding abilities, pioneering and innovative, and leading the future, Talk about Chinese thought and Chinese system in the world, and express the voice of the Chinese school.

4. Conclusions

The construction of new liberal arts pays attention to the intersection and integration of disciplines, and pays attention to the coordinated development path of inheritance and innovation. The combination of artistic landscape design courses and political thought education shows an innovative thinking, which can achieve the goal of generating new ideas with new thinking, promoting new methods with new ideas, and solving new problems with new methods. Find the

intersection of the interests of enterprises, schools, teachers and students, build a scientific, reasonable and effective operation model and management mechanism, and stimulate the enthusiasm, initiative and creativity of all parties involved in the integration of industry and education. In particular, the school should build a "student-centered" teacher education and teaching evaluation ecology, take teachers' teaching ability and students' learning effectiveness as key indicators for evaluating teachers and basic value orientation technologies such as collection, storage and analysis as specific means to establish A normal monitoring system for the quality of liberal arts education with scientific and accurate data and facts will be established to promote the continuous improvement of the ability to cultivate liberal arts talents and the practical improvement of the quality and culture of liberal arts education.

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